

American Media & Advocacy Group Congress Leadership Fund/ Issue
Submission Number 271 Issue 1

815 Slaters Lane
 Alexandria VA 22314



WNCN-TV

1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	Congress Leadership Fund/ Issue	Submission Cost:	14295	Campaign Ref.:	E:063678520
Buyer:	..	Client/Product/Estimate:	251 /454 /3348	Sales Rep.:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/1/12	Weeks:	3	Order Ref.:	06367852
Est./PO Number:	06367852	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product:	Congress Leader Fund	Booking Group:	WCNC	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/22	10/29	11/05	Total	Cost
1	M-Su 11p NewsF..	03		615	Nbr of Spots Comme	30	1	1	1	615
2	M-F 6p NewsF..	03		400	Nbr of Spots Comme	30	1	1	1	400
3	M-F 7p NewsF..	02		575	Nbr of Spots Comme	30	1	1	1	575
4	M-F 6p News M.....	03		400	Nbr of Spots Comme	30	1	1	1	400
5	M-F 7p News M.....	02		575	Nbr of Spots Comme	30	1	1	2	1150
6	M-F 9a Today Show II M.....	03		250	Nbr of Spots Comme	30	1	1	1	250
7	M-Su 11p NewsS.	03		615	Nbr of Spots Comme	30	1	1	1	615
8	Sat 6p NewsS.	03		200	Nbr of Spots Comme	30	1	1	1	200
9	Sat 7a Today Show	02		250	Nbr of Spots	5	1	1	1	250
Weekly Totals: Total Spots(Ord Spots)						5	14	2	21	

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The NBC 12 logo consists of the NBC peacock logo above the text "NBC 12".

The logo for Antenna TV, featuring the words "ANTENNA" and "TV" stacked vertically inside a rounded square frame.

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Raleigh, NC 27609

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Original

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	11/05	Total	Cost
....S.				Comme					
10	Sun 6p News	02		Nbr of Spots	1			1	350
S			Comme					
11	M-Su 11p News	03		Nbr of Spots	1			1	615
T...			Comme					
12	M-F 7p News	02		Nbr of Spots	1			1	575
T...			Comme					
13	M-Su 11p News	03		Nbr of Spots	1			1	615
	.T.....			Comme					
14	M-Su 11p News	03		Nbr of Spots	1			1	615
	..W...			Comme					
15	M-F 6p News	03		Nbr of Spots	1			1	400
	..W...			Comme					
16	Sat Notre Dame Football	02		Nbr of Spots	2			2	1150
S			Comme					
17	Sat 9p ET / 8p CT Chicago Fire	04		Nbr of Spots	1			1	720
S.			Comme					
18	Sun 7p ET / 6p CT Football Night In America	03		Nbr of Spots	1			2	4800
	MTWTFSS Isolations: W/C 10/22.....S, W/C 10/29.....S			Comme					
Weekly Totals: Total Spots(Ord Spots)					5	14	2	21	

		Grand Totals	
		Month 10 Weeks: 4	Month 11 Weeks: 4
		10/22	11/05
Spots		21	2
Cost		14295	975
		4140	975

Grand Totals:	
Spots:	21
Gross Total:	14,295.00
Commission:	2,144.25
Net Total:	12,150.75

REP HEADLINE# 6367852
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT10/12 16.29
*** WNCN-TV ***

ADV #	ADV.	NAME ISS/CONG. LEADERSHIP FUND	REP. #	OFF. #	SALESMAN #
AGY #	AGY.	NAME AMERICAN MEDIA & ADVOCACY GROUP	BUYER NAME	AMAG MEDIAASSISTANT	
815 SLATERS LANE			SALES PRSN WA - MICK NESCI (H)		

ORDER # ALEXANDRIA, VA 22314

CONTRACT # 6367852

CLASS: NATL. LOCAL REGIONAL

PRDCT CONGRESS LEADER FUND EST#3348 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT26/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT10/12 16.29

REP: NEW ORDER

TTL 14295 @ 21X

PLS CFM

THANKS, MIKE FOR MICK

STA: PLS SEE MI FOR NEW OFFER

PLS ADVISE

THX, CHERYL 10/10

CON CM ***** THIS IS A CASH IN ADVANCE SCHEUDLE *****

CONGRESSIONAL LEADERSHIP FUND

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#8 MISSED: SAT/1200N-600P OCT27 NOV3

OFFER: SAT/330P-700P NOV3 (2/WK)

CMT: NO NOTRE DAME FOOTBALL 10/27 - MG BOOKED NOTRE DAME FOOTBALL 11/3

CMT: TIME PERIOD IS 3:30-7PM - PLS REVISE

CONTRACT TOTAL 14295.00
TOTAL SPOTS 21

REP HEADLINE# 6367852
*** ORIGINAL REV#0 ***

REP : TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 17.13
*** WNIN-TV ***

ADV # _____ ADV. NAME ISS/CONG. LEADERSHIP FUND
AGY # _____ AGY. NAME AMERICAN MEDIA & ADVOCACY GROUP

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME AMAG MEDIAASSISTANT
SALES PRSN WA - MICK NESCI (H)

ORDER # _____

CONTRACT # 6367852

CLASS: NATL. LOCAL REGIONAL

PRDCT CONGRESS LEADER FUND EST# 3348 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT26/12 NOV6/12 WK-2

CITY TAX _____

STATE TAX _____ CO-OP BILLING NEEDED

DATE OCT9/12 17.13

REP: NEW ORDER

TTL 14295 @ 21X

PLS CFM

THANKS, MIKE FOR MICK

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CONGRESSIONAL LEADERSHIP FUND

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : DATE : DATE : /WK: INV: : :
AGENCY ADVERTISER CODE = 251 AGENCY EST# = 3348
AGENCY PRODUCT CODE = 454

1	1100P-1135P	30	\$615.00	11/2	11/2	1	FRI	1
PROGRAM : NBC-17 NWS-11<	RA35+ : 1.6	CON COM1: NBC-17 NWS-11<						
2	600P-630P	30	\$400.00	11/2	11/2	1	FRI	1
PROGRAM : NBC-17 NEWS-6	RA35+ : 1.0	CON COM1: NBC-17 NEWS-6						

ANW
10/9

REP HEADLINE# 6367852
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 17.13
*** WNCN-TV ***

LINE#:	REP	CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK	: DAYS	: TOTAL	: SPTS:
3			700P	-730P	30		\$575.00	10/26	10/26	1		FRI	1	
PROGRAM :			NBC-17	NEWS-7										
RA35+ :			1.2											
CON COM1:			NBC-17	NEWS-7										
4			600P	-630P	30		\$400.00	11/5	11/5	1		MON	1	
PROGRAM :			NBC-17	NEWS-6										
RA35+ :			1.0											
CON COM1:			NBC-17	NEWS-6										
5			700P	-730P	30		\$575.00	10/29	11/5	1		MON	2	
PROGRAM :			NBC-17	NEWS-7										
RA35+ :			1.2											
CON COM1:			NBC-17	NEWS-7										
6			900A	-1000A	30		\$250.00	10/29	10/29	1		MON	1	
PROGRAM :			TODAY	SHW2-NBC										
RA35+ :			1.0											
CON COM1:			TODAY	SHW2-NBC										
7			1100P	-1135P	30		\$615.00	10/27	10/27	1		SAT	1	
PROGRAM :			NBC-17	NWS-11<										
RA35+ :			1.9											
CON COM1:			NBC-17	NWS-11<										
8			1200N	-600P	3:30-7P	30	\$575.00	10/27	11/3(2x)	1		SAT	2	
PROGRAM :			NCAAF:	NOTRE DAME										
RA35+ :			2.0											
CON COM1:			NCAAF:	NOTRE DAME										
9			600P	-630P	30		\$200.00	10/27	10/27	1		SAT	1	
PROGRAM :			NBC-17	NEWS-7										
RA35+ :			3.6											
CON COM1:			NBC-17	NEWS-7										
10			700A	-900A	30		\$250.00	11/3	11/3	1		SAT	1	

REP HEADLINE# 6367852
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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OCT 9 / 12 17 . 13
*** WN CN-TV ***

REP HEADLINE# 6367852
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REP: TEL# 703-516-9399 CREDIT RISK !!! FAX# 703-516-9680
CREDIT ADVISORY: AGENCY HARRIS REPORT FROM REP OCT9/12 17.13
ORDER WORKSHEET *** WNCN-TV ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	:SPTS:	WEEK	DAYs	:TOTAL:
:	LINE#:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT		:SPTS:
OCT/12	\$4,715.00	NOV/12											14295.00
													21
										CONTRACT	TOTAL		
										TOTAL	SPOTS		

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Jon Ferrell
do hereby request station time concerning the following issue:

Congressional Leadership Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: Congressional Leadership Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Congressional Leadership Committee

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

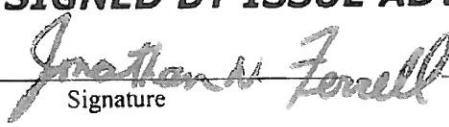
a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

Date _____  Signature _____ 703-683-4877

Contact Phone Number _____

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Signature _____ Printed Name _____ Title _____